

STILUS COMMUNICATIONS
MyImageConsultant.com

BUSINESS STARTER PACKAGES

GRAND OPENING SPECIAL \$ 375.00

Includes writing and submission of press releases to local media. Also includes greeter and hostess, refreshments, photos, scheduling of ribbon cutting with Chamber of Commerce, and invitations to local dignitaries. Price does not include production or placement of promotional advertising that may be beneficial to your business opening. Please call for additional consultation. Stilus Communications does not guarantee attendance of dignitaries, media, or chamber officials.

STRATEGIC BUSINESS PLAN From \$ 795.00

5-section plan includes Company Overview, Product Overview, Marketing, Management, and Financial sections. Includes two copies. Additional copies produced for submission purposes charged at nominal rate. Private placement and equity funding consultation available for qualifying businesses.

CREATIVE IMAGING SERVICES From \$ 295.00

COMPANY NAME, LOGO & SLOGAN

Includes development of company name, logo, and slogan. Other services available include trademark, copyright, and licensing consultation including submission to U.S. Office of Patents and Copyrights. Design and layout services available for inclusion of name, logo, and slogan in print advertising and signage.

BROCHURE, LETTERHEAD & BUSINESS CARD From \$ 295.00

WRITING, LAYOUT & DESIGN

Includes writing, layout, and design of company brochure, letterhead, and business cards. Everything you need to send out a professional proposal letter. Price does not include printing charges that vary by quantity, style and color selection. Professional printing services available. Other services available include writing and editorial services, newsletters, annual reports, sales literature, word processing, policy and procedure manuals, and training manuals.

PROFESSIONAL WEB SITE DEVELOPMENT From \$ 899.00

Basic, Custom, and Enhanced Packages available. Domain name selection included. Does not include URL registration, hosting, or ISP services. Other services available include Flash intro pages and Shockwave animation.

MEDIA PLANNING REPORT From \$ 275.00

Report provides recommendations for advertising your products and/or services based on marketing and demographic data for all types of media including television, radio, print, and the internet. Identify and reach your customers effectively and efficiently. Other services include writing and production for all advertising media. Video production also available.

No charge for initial consultation. Portfolio Available.